

ScaleUPcycling HUB

Register here:

<https://scaleupcycling.eu/>



ScaleUPcycling HUB will be completed in May 2023. The aim of this HUB is to develop an interactive collaboration and skills development framework that will help young people and youth workers become ambassadors for change in the field of resource conservation and waste reduction. The outcome is expected to empower young people to initiate and lead their own community events on reuse and upcycling.

Join us and discover our [Inspiration Corner](#) where you can share your best upcycling practices easily and get some new ideas. You can use our [Ideation tool](#) to share your upcycling ideas and comment on other ideas. Follow our [initiatives](#) and create your own scenarios of reuse and upcycling events.

Do you have an upcycling event you want to promote? Share it with the community! The ScaleUPcycling digital platform is the perfect place to share your upcycling ideas and promote the mindset of upcycling.

Register easily for free and enter the vast world of upcycling. Let's make a difference together!



The ScaleUPcycling platform was launched in Kamnik, Slovenia

On the 11th May, the project partners participated in an international meeting in Kamnik, where they presented the brand new HUB to young people and youth workers from Ireland, Spain, Slovenia, Bulgaria, North Macedonia and Hungary. The participants shared good practices in upcycling and emphasized the importance of these online communities. These are the spaces where young people are most accessible.

Newsletter #2



Upcycling Podcasts You Must Follow

As part of the project, we have interviewed people who can give us a credible picture of how upcycling works in practice.

These podcasts can motivate us to start upcycling. We talked about good practices in fashion industry and green technology, those in NGOs, schools, general public and in youth communities. Many stories, many different approaches.

Click on the TITLES to listen!



Host: *María (DEFOIN)*



FitPlanetCo - Sustainable sportswear that protects the ocean

In this episode, we meet Esterri Peña, the co-founder of FitPlanetCo, a Spanish company that creates sustainable sportswear from plastic collected from the ocean.

Clotsy - Sustainable and vegan fashion brand

Meet Alfonso Saura Camára, co-founder of Clotsy Brand, a sustainable and vegan fashion brand from Spain, in this episode.



Host: *María (DEFOIN)*

Host: *Gabi (CTRIA)*



Zöldellő Sárret Association - Environmental awareness for community development

In this episode we meet Tímea Kecskés and Kata Tóthné Balázs, co-founders of the Zöldellő Sárret Association, a Hungarian environmental and community-building NGO.



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MC BOB - Artistic upcycling in youth centres

In this episode we meet Mojca & Barbara from Mladinski Center Bob (MC BOB), a Slovenian youth centre, a supportive and safe environment where young people can consolidate knowledge, develop skills, train their abilities and build and strengthen relationships that they don't have the opportunity to enrich elsewhere.



Host: Tea (AIA)



Host: Todor (VYARA)

Balevski & Kirov - Natural and organic rosehip products made with green technologies

In this episode we meet Ivo Balevski, CEO of Balevski & Kirov, a Bulgarian company that has implemented one of the most innovative, modern and ecologically clean projects in the Gabrovo region - a factory for the production of organic rosehip products.

Kykkos B High School - Upcycling through practices and school lessons

In this episode we meet Mr. Loizidis, Ms. Mathaiou & Michalis, Stefanos from Kykkos B, an environmentally conscious high school in Cyprus.



Host: Anna (ANEL)

A special upcycling workshop at the Center of Visual Arts and Research in Nicosia, Cyprus

On Saturday 13th of May 2023 the Centre of Visual Arts and Research (CVAR) Severis Foundation in Nicosia Cyprus welcomed families and young people for a fun day of upcycling at the museum!

A special workshop named 'Weaving Stories' was held, where all participants enjoyed a lovely day in a unique setting. Participants learned how people used to make their own clothes in the past, the differences between fibres like cotton, wool and silk. In the second part of the workshop, with the help of textile artist Elena Adamou (rea_textiles), they learned about recycled fabrics and transformed their old T-shirts into beautiful woven hearts to be given as presents for Mother's Day! The workshop was made possible with the support of the Active Citizens Fund EEA and Norway Grants Cyprus EEA and Norway Grants. All May's activities are all inspired by this year's International Museum Day theme: 'Museums, Sustainability and Well-being'. It was a delightful day spent in an extraordinary environment.





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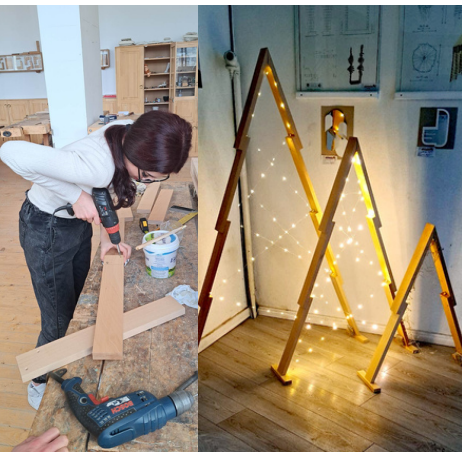
Youth In The Spotlight

In the context of creating podcast with educational institutions, Nicosia Development Agency - ANEL visited a high school in Nicosia, Cyprus and met two teams who are involved with upcycling practices.

The first team, Coffall, takes advantage of used coffee, instead of throwing it away, in order to make useful or decorative products that people can use in their houses. Currently, the company produces high-quality odor-removers/absorbers and coffee candles.

Another team of students, named Swirls, has also established an eco-friendly company which produces confetti poppers. This is achieved by using reused mechanisms, filled with recycled paper that is manually processed by the production team, making it completely biodegradable. Currently, there are three different varieties: Monochromatic, Colourful and an innovative version with embedded seeds.

For details, listen to the podcast [here](#).



The Easiest & The Most Sustainable Way To Create Something New

The students of Tryavna Art School in Bulgaria collected some of their trash and made objects for different purposes. For instance, beautiful lanterns using energy drink cans or brilliant Christmas decorations out of wood leftovers from their wood carving projects. If you have any similar ideas, feel free to share them with us on the [ScaleUPcycling_HUB](#).

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